

REP HEADLINE# 6301800
MOD# 1: UNAPPROVED REV #1 \$\$\$

MARKET TOTALS \$409,687 WFSB 40% WTNH 18% WVIT 25% WTIC 13% WCTX 4% WCCT 0% WHBX 0%

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SVC-NSI

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MTL MTR D T

CONTRACT



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 491856 /	Alt Order # 06301800
<u>Product</u> MCMAHON 4 IIIGFSBIII	
Contract Dates 09/04/12 - 09/10/12	Estimate # 1291
Advertiser McMahon for Senate	Original Date / Revision 09/24/12 / 09/24/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast
Station GFSB	Account Executive Heather Utley
<u>Special Handling</u>	
<u>Demographic</u> Adults 35+	
IDB# 1021	Advertiser Code
Agency Ref	Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
											Spots	
1	GFSB	09/04/12	09/07/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T--F--					2	\$45.00			
2	GFSB	09/04/12	09/06/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T-T---					2	\$60.00			
3	GFSB	09/04/12	09/06/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T-T---					2	\$40.00			
4	GFSB	09/04/12	09/07/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T--F--					2	\$50.00			
5	GFSB	09/04/12	09/06/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	2	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T-T---					2	\$65.00			
6	GFSB	09/04/12	09/07/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T--F--					2	\$65.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	GFSB	09/03/12-09/09/12		5:30PM-6PM Eyewitness Nev	5:30PM-6PM	-TU---F---	:30		\$65.00	NM		
				See MG 25.2,25.3,25.4								
7	GFSB	09/04/12	09/06/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	-T-T---					2	\$90.00			
N 8	GFSB	09/07/12	09/07/12	7PM-7:30PM	7PM-7:30PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	----1--					1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	GFSB	09/03/12-09/09/12		7PM-7:30PM	7PM-7:30PM	-----F---	:30		\$90.00	NM		
				Credited								
9	GFSB	09/05/12	09/05/12	7:30PM-8PM	7:30PM-8PM		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12	--1----					1	\$90.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



**WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333**

<u>Contract / Revision</u>	<u>Alt Order #</u>
491856 /	06301800

Contract Dates	Product	Estimate #
09/04/12 - 09/10/12	MCMAHON 4 !!!GFSB!!	1291

Advertiser	Original Date / Revision
McMahon for Senate	09/24/12 / 09/24/12

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Contract / Revision 491856 /	Alt Order # 06301800
Contract Dates 09/04/12 - 09/10/12	Product MCMAHON 4 !!!GFSB!!
Advertiser McMahon for Senate	Original Date / Revision 09/24/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	GFSB	09/03/12-09/09/12	SU	6:30PM-7PM EWN See MG 25.2,25.3,25.4	6:30PM-7PM	-----St	:30		\$45.00	NM		
2	GFSB	09/08/12-09/08/12	M-SU	Eyewitness News @ MG for 6.1,25.1	1111PM-11:35PM	-----Sa--	:30		\$65.00	NM		
3	GFSB	09/08/12-09/08/12	Wknd	Late Fringe Synd. MG for 6.1,25.1	1135PM-12:35AM	-----Sa--	:30		\$15.00	NM		
4	GFSB	09/10/12-09/10/12	9AM-10AM		9AM-10AM	M-----	:30		\$30.00	NM		
5	GFSB	09/09/12-09/09/12	60 Minutes		7PM-8PM		:30			NM	1	\$550.00
Week:	09/03/12	09/09/12	-----1									
6	GFSB	09/09/12-09/09/12	Mentalist		10PM-11PM		:30			NM	1	\$200.00
Week:	09/03/12	09/09/12	-----1									
7	GFSB	09/10/12-09/10/12	6AM-6:30AM	Eyewitness Ne	6AM-6:30AM		:30			NM	1	\$40.00
Week:	09/10/12	09/16/12	1-----									
8	GFSB	09/10/12-09/10/12	6:30AM-7AM	Eyewitness Ne	6:30AM-7AM		:30			NM	1	\$50.00
Week:	09/10/12	09/16/12	1-----									
9	GFSB	09/10/12-09/10/12	7AM-9AM	The Early Show	7AM-9AM		:30			NM	1	\$30.00
Week:	09/10/12	09/16/12	1-----									
10	GFSB	09/10/12-09/10/12	Eyewitness News at Noon		12PM-12:30PM		:30			NM	1	\$50.00
Week:	09/10/12	09/16/12	1-----									
11	GFSB	09/10/12-09/10/12	5PM-5:30PM	Eyewitness Ne	5PM-5:30PM		:30			NM	0	\$0.00
Week:	09/10/12	09/16/12	1-----									
12	GFSB	09/10/12-09/16/12	5PM-5:30PM	Eyewitness Ne	5PM-5:30PM		:30			NM		
Week:	09/10/12	09/16/12	1-----	Credited								
13	GFSB	09/10/12-09/10/12	5:30PM-6PM	Eyewitness Ne	5:30PM-6PM		:30			NM	0	\$0.00
Week:	09/10/12	09/16/12	1-----									
14	GFSB	09/10/12-09/16/12	5:30PM-6PM	Eyewitness Ne	5:30PM-6PM		:30			NM		
Week:	09/10/12	09/16/12	1-----	Credited								
15	GFSB	09/10/12-09/10/12	6PM-6:30PM	Eyewitness Ne	6PM-6:30PM		:30			NM	0	\$0.00
Week:	09/10/12	09/16/12	1-----									
16	GFSB	09/10/12-09/16/12	6PM-6:30PM	Eyewitness Ne	6PM-6:30PM		:30			NM		
Week:	09/10/12	09/16/12	1-----	Credited								
17	GFSB	09/10/12-09/10/12	7PM-7:30PM		7PM-7:30PM		:30			NM	0	\$0.00
Week:	09/10/12	09/16/12	1-----									
18	GFSB	09/10/12-09/16/12	7PM-7:30PM		7PM-7:30PM		:30			NM		
Week:	09/10/12	09/16/12	1-----	Unresolved								

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Contract / Revision 491856 /	Alt Order # 06301800	
Contract Dates 09/04/12 - 09/10/12	Product MCMAHON 4 !!GFSB!!	Estimate # 1291
Advertiser McMahon for Senate	Original Date / Revision 09/24/12 / 09/24/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
36	GFSB	09/10/12	09/10/12	7:30PM-8PM	7:30PM-8PM		:30			NM	0	\$0.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-----				1	\$90.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	GFSB	09/10/12-09/16/12		7:30PM-8PM	7:30PM-8PM	M-----	:30		\$90.00	NM		
				Unresolved								
37	GFSB	09/10/12	09/10/12	5AM-5:30AM Eyewitness Nev5AM-5:30AM			:30			NM	1	\$20.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-----				1	\$20.00			
38	GFSB	09/10/12	09/10/12	5:30AM-6AM Eyewitness Nev5:30AM-6AM			:30			NM	1	\$30.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-----				1	\$30.00			
39	GFSB	09/10/12	09/10/12	M-SU Eyewitness News @ 11PM-11:35PM			:30			NM	1	\$65.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-----				1	\$65.00			
40	GFSB	09/10/12	09/10/12	Hawaii 5-0	10PM-11PM		:30			NM	0	\$0.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/10/12	09/16/12		1-----				1	\$300.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	GFSB	09/10/12-09/16/12		Hawaii 5-0	10PM-11PM	M-----	:30		\$300.00	NM		
				Unresolved								
41	GFSB	09/04/12	09/07/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$100.00
	<u>Start Date</u>	<u>End Date</u>		<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/03/12	09/09/12		-TWTF--				2	\$50.00			

Totals

49 \$4,220.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 -09/10/12	49	\$4,220.00	\$3,587.00
Totals	49	\$4,220.00	\$3,587.00

Signature: _____ Date: _____

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